



talk-walk ON THE WALKWAY

Wednesday
5.17.17

RAIN DATE MAY 18th

info@WomenInBusiness.Org

914.288.9888

11:00 AM – 3:00 PM

Business Bridgebuilding

WALKWAY OVER THE HUDSON
NY STATE HISTORIC PARK
POUGHKEEPSIE SIDE



3 Ticket Options

RED RIBBON • NETWALK PLUS • V.I.P. SPONSOR

Sponsored by WOMENINBUSINESS.ORG, **Talk-Walk On The Walkway** is an exciting, B2B innovative destination held on Wednesday, May 17, 2017, 11:00 AM – 3:00 PM [rain date 5.18.17]. Talk-Walk, the experiential, must-attend event, is open to men and women from different business sectors in the Hudson Valley region, from NYC to Albany, as well as NJ and CT.

In 2009, Walkway Over the Hudson was opened to the public. (In 1889, the Walkway served as a train bridge.) The steel cantilevered Walkway is a major tourist destination and the longest, elevated pedestrian bridge in the world. The Walkway Over the Hudson NYS Historic Park was selected as the ideal 2017 Springtime venue for Talk-Walk *Business Bridgebuilding*. Talk-Walk On The Walkway, located on the **Poughkeepsie side**, is an important strategic relationship outreach for your business success story.

Talk-Walk is not a huge outdoor tradeshow expo with random sales exhibits and hit-or-miss networking connections. The custom designed three Talk-Walk Ticket options were intentionally crafted and scheduled for maximum venue and significant business exposure, fresh ideas, refreshing engagement and an array of tasteful contacts. Talk-Walk On The Walkway includes many **Special Features** which are described on the website.

COMPLETE
TALK-WALK TICKET OPTION
BENEFITS ARE LISTED AT
PURCHASE TICKETS

Why TALK-WALK for business?

“Fun creates enjoyment.
Enjoyment invites participation.
Participation focuses attention.
Attention expands awareness.
Awareness promotes insight.
Insight generates knowledge.
Knowledge facilitates action.
Action builds results.”

- JEFFREY SUMMERS

One of the Special Feature highlights of Talk-Walk On The Walkway is our **Netwalk**. Netwalk is an exclusive, one-on-one format that presents benefits for Netwalkers who are looking to meet new prospects or attend with existing clients. Netwalk - and the entire Talk-Walk On The Walkway event, can also be utilized as an efficient team-building experience for colleagues in your organization. Netwalking is not a race or a marathon. It is a great opportunity for time crunched business people on the go who want to bond.

On May 17th, **Talk-Walk** is proud to host the **U.S. Favorite Dessert Challenge**, where participants can **taste & vote** for the Favorite Dessert of the Hudson Valley. Details can be found at COMPANY4DESSERT.COM and on this site. U.S.F.D.C. online voting starts prior to Talk-Walk and **concludes 5.5.17**. (Previous Challenges include The Favorite Dessert of NYC held at the Javits Center in Manhattan and The Favorite Dessert of Rock-West sponsored by Empire City Casino.)

Additional Special Features include Dessert Dating (meet your match – and leading experts); Wine Painting; and the WOMENINBUSINESS.ORG Cordial. Learn about these and other Special Features on the website. Purchase your Talk-Walk Ticket now to ensure your reservation.

The Talk-Walk On The Walkway Schedule was arranged for your workday travel convenience with several different modes of transportation for local and regional venue participants. View our website link for travel directions and additional transportation information. Parking is available.

TALK-WALK ON THE WALK-WAY **PARTICIPANT ROI**

Who should attend Startup and established business participants. C-suite executives, business owners and entrepreneurs seeking meaningful connections outside the office. Professionals who value curated, quality networking in a non-cookie cutter format.

Talk-Walk is customized and purposefully geared to encourage and support:

- owners who want to grow their business or expand an established resource base
- entrepreneurs seeking ideas, access, functionality and promo branding opportunities
- sales experts, marketing execs, consultants and business development professionals
- teambuilding with assorted connective, yet personalized experiences and activities
- media and pr involvement: business; lifestyle; food
- local and regional organizations i.e. Chambers of Commerce, women's groups, et al

TALK-WALK ON THE WALKWAY

was created by the experienced entrepreneur Toby Nadler, President, COMPANY4DESSERT INC and Founder, WOMENINBUSINESS.ORG, the innovative national distinction for successful women leaders in all sectors.

In brief

WOMENINBUSINESS.ORG has no monthly meetings and no yearly dues. The organization celebrates *SweetSuccess* - beyond the attainment of wealth, power, fame - and includes an Alliance business relationship affiliation for men and women entrepreneurs, C-suite executives, business owners and professionals.

WOMENINBUSINESS.ORG is renowned for our signature Couches & Cupcakes Grand Business Salons. Salons have limited reservations and every Salon is different.

5.17.17 Talk-Walk On The Walkway participants and experts include leading men and women influencers and outstanding WOMENINBUSINESS.ORG honorees (Associates) who have been recognized for their *SweetSuccess*.

Please direct
Media, Sponsorship and
U.S. Favorite Dessert Challenge
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